



# Sponsorship Packages

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## HL7 Australia FHIR Connectathons

**Connectathon Venue Sponsor | Three Available**

When an organisation provides a venue for a Connectathon they receive the following benefits:

1. Pre-event:
  - a. Recognition on email marketing promotions for the event being sponsored.
  - b. Recognition on social media marketing for the event being sponsored.
  - c. Recognition on online marketing flyer for the event being sponsored.
  - d. Recognition on the HL7 Australia Connectathon Confluence page for the event being sponsored.
  - e. Unlimited complimentary registrations for company staff attending the event:
    - i. Pre-registration will be required by staff who will be issued with a code.
2. At the Connectathon:
  - a. 30min FHIR related talking spot during Day 1 of the Connectathon:
    - i. Please provide speakers name and agenda item description.
  - b. Opportunity to display a pull-up banner.
  - c. Opportunity to place items (brochures or giveaways) on official sponsor's table (shared).
3. Post-event
  - a. Recognition and thank you in post-event email to attendees.
  - b. Recognition and thank you in post-event social media post.



**Connectathon Catering Sponsor | Three Available (can be exclusive)**  
**\$5,000 Members | \$7,500 Non-members (including GST)**

When an organisation provides catering for a Connectathon they receive the following benefits:

1. Pre-event:
  - a. Recognition on email marketing promotions for the event being sponsored.
  - b. Recognition on social media marketing for the event being sponsored.
  - c. Recognition on online marketing flyer for the event being sponsored.
  - d. Recognition on the HL7 Australia Connectathon Confluence page for the event being sponsored.
  - e. 6 complimentary registrations for company staff attending the event:
    - i. Pre-registration will be required by staff who will be issued with a code.
2. At the Connectathon:
  - a. 15min FHIR related talking spot during Day 1 of the Connectathon:
    - i. Please provide speakers name and agenda item description.
  - b. Opportunity to place items (brochures or giveaways) on official sponsor's table (shared).
3. Post-event
  - a. Recognition and thank you in post-event email to attendees.
  - b. Recognition and thank you in post-event social media post.
  - c. Opportunity for non-member sponsors to sign-up as Gold Members for \$2,995 - opportunity valid for 12 months.
  - d. Silver members that sponsor two or more Connectathons in the same year will have the opportunity to sign-up as Gold Members complimentary - opportunity valid for 12 months.