

ANNUAL GENERAL MEETING 2025

**The HL7 Australia
Board of Directors
welcomes you to the
2025 Annual General
Meeting**

1 September 2025





We acknowledge the Traditional Custodians of the lands we are meeting on today, including the Jagera and Turrbal peoples as the Traditional Custodians of Meanjin/Brisbane.

We pay our respects to Elders past, present and emerging, and extend that respect to all Aboriginal and Torres Strait Islander people present today.

Thank you to our organisational members

Partner members



Australian Government

**Department of Health,
Disability and Ageing**



Benefactors

 **accenture**



MediQo



 **healio**



Gold



Silver



The Royal Australian and New Zealand
College of Radiologists*



transcendomics



MIMS
100% pure knowledge

The Blue Owls



And thank you to our individual members

And thank you to our sponsors



Directors' report to members: Agenda



Welcome

Chair's Report

- Incorporating Membership Engagement Report

Treasurer's Report

Work Group Report

Election of Directors - Returning Officer's Report

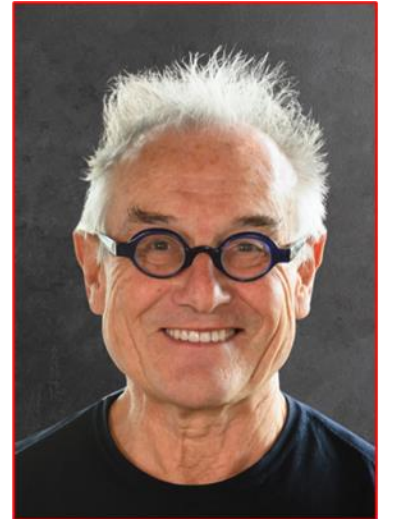
Board Q & A

Close

Slide deck addendum: Director Profiles

Chair's Report

Governance
Performance
International
Strategy



David Rowlands
Chair

About HL7 Australia



- HL7 Australia Ltd is a public company limited by guarantee
- The liability of each of its Members is limited to an amount not more than \$10 to the property of the Company if the Company is wound up while the Member is a Member, or within 12 months after ceasing to be a Member
- This contribution is required to pay for the debts and liabilities of the Company incurred before the Member ceased to be a Member, and/or the costs of winding up.

About HL7 Australia



The Company's objects are to:

- Facilitate adoption of digital health in Australia by promoting effective use of standards and products developed and maintained by the Company and by HL7 International, and supporting the enhancement and maintenance of these standards and products to meet local needs
- Work in Australia and overseas with HL7 International and others to support and promote interoperability of health information systems through effective standardisation
- Promote the widespread, consistent use of standards developed by the Company and HL7 International to facilitate effective interoperability and re-use of health information across the Australian health sector

About HL7 Australia



The Company's objects are to:

- Be recognised as the principal body in Australia promoting the development, understanding and adoption of standards developed by the Company and HL7 International, and providing for certification related to products and services of the Company and HL7 International
- Be a respected and influential body both in Australia and internationally in the health information industry
- Do all such other lawful things as are incidental or conducive to attaining any or all of the above objects.

Governance



➤ **Monthly Board meetings:**

Isobel Frean (13/13)	Reuben Daniels (13/13)
Andy Bond (11/11)	Brett Esler (12/13)
Robi Karp (12/13)	David Rowlands (10/11)
Rupert Lee (11/13)	Kate Ebrill (10/13)
David Pare (2/2)	Clinton Hart (1/2)

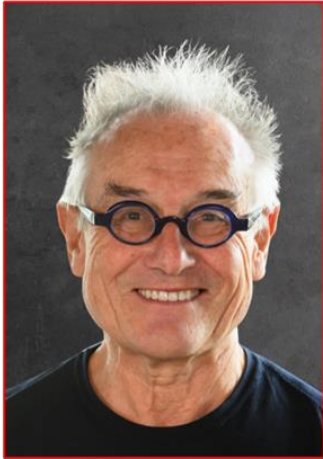
Governance



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David Pare (2/2)	Clinton Hart (1/2)

➤ Board Member portfolios – Each member accepted a portfolio



David Rowlands
Chair



Robi Karp
Treasurer



Isobel Freaan
Secretary



Rupert Lee
Director, Memberships



Reuben Daniels
Director, Standards
Governance



Brett Esler
Director, Standards
Development



Andy Bond
Director, Connectathons



Kate Ebrill
Director, Events

Governance



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➤ Board Member portfolios – Each member accepted a portfolio

➤ By-law changes:

Introduced Partner Membership class, rationalised associated voting rights
Changed membership year
Introduced additional office bearer roles

Governance



- **Restructured employees/agents:**

Terminated three contractor arrangements, engaged one full-time employee
Changed accountants

Governance



- **Restructured employees/agents:**

Terminated three contractor arrangements, engaged one full-time employee
Changed accountants

- **Agreed on Business and Operating Models**

Business model articulates the value we create, for whom
Operational model articulates how we organise ourselves
and operate to deliver this value



Version 1.0, June 2025

Governance



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Business model articulates the value we create, for whom
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and operate to deliver this value
- **Localised HL7 International's Governance and Operations Manual (AU-GOM)**



Governance



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Operational model articulates how we organise ourselves
and operate to deliver this value
- **Localised HL7 International's Governance and Operations Manual (AU-GOM)**
- **Produced a series of videos and other resources to help stakeholders understand our governance and processes**



Performance



➤ **2023-2025 objectives:**

Position HL7 Australia in the national framework for interoperability standards

One of four partners in the Sparked HL7 FHIR Accelerator ✓

Partner memberships, DHDA & ADHA ✓

HL7 FHIR standards seen as essential to the national framework for interoperability ✓

Australian FHIR Management Framework operational ✓

Support development of localised standards

AU Base FHIR IG – 6 outputs ✓

AU Core FHIR IG – 6 outputs ✓

AU eRequesting FHIR IG – 5 outputs ✓

AU Patient Summary FHIR IG – 4 outputs ✓

Grow our community & deliver value for our members

Membership up 17% over last year, 71% over 2023-2025 ✓

Surveyed members – Most respondents want more of the same, still some issues with membership fees ✓

Promote adoption & conformance to standards

Sparked-HL7AU collaboration is producing adoption & implementation along the way ✓

FHIR Training ✓

Performance - Events



- **Trans-Tasman Symposium, March 2025, Sydney, Wellington & online**

Provided a round up of FHIR activity in the Asia-Pacific region

60 attendees

- **Connectathons, Sydney (March 2025), Melbourne (December 2024) & Brisbane (August 2024)**

Average attendance ~75

Tracks: Combined AU Core & Patient Summary, AU eRequesting, and SMART App Launch

100% of most recent survey participants said they would refer a colleague to attend future HL7 Australia events



Performance - Membership



Member Type	2021 Members	2022 Members	2023 Members	2024 Members	2025 Members	Growth
Individual	30	43	62	60	72	20%
Organisation:						
Partner	N/A	N/A	N/A	N/A	2	N/A
Benefactor	4	4	6	7	5	-29%
Gold	3	3	5	5	6	20%
Silver	8	13	18	30	31	3%
Total	50	68	91	99	116	17%
Total Membership Revenue				\$191,377.76	\$194,932.72	2%

International



- **HL7 International settling after some US Government-led upheaval**

- **New HL7 International strategy in development, including review of membership model**

We are watching this closely & staying involved

- **HL7 International Council**

We are actively participating in HL7 International Council Meetings

Invited to present on our activities in Madrid

- **HL7 International Working Group Meetings**

Consistently strong Australian participation

Strategy

➤ **Developed new Strategy 2025-2029**

Designed to:

1. Move HL7 Australia

from: a developer of standards that can optionally be used to enable health information exchange

to: a developer and implementation supporter of critical infrastructure that underpins the provision of Australian health, disability and aged care

2. Overcome our current business and operating model shortcomings.



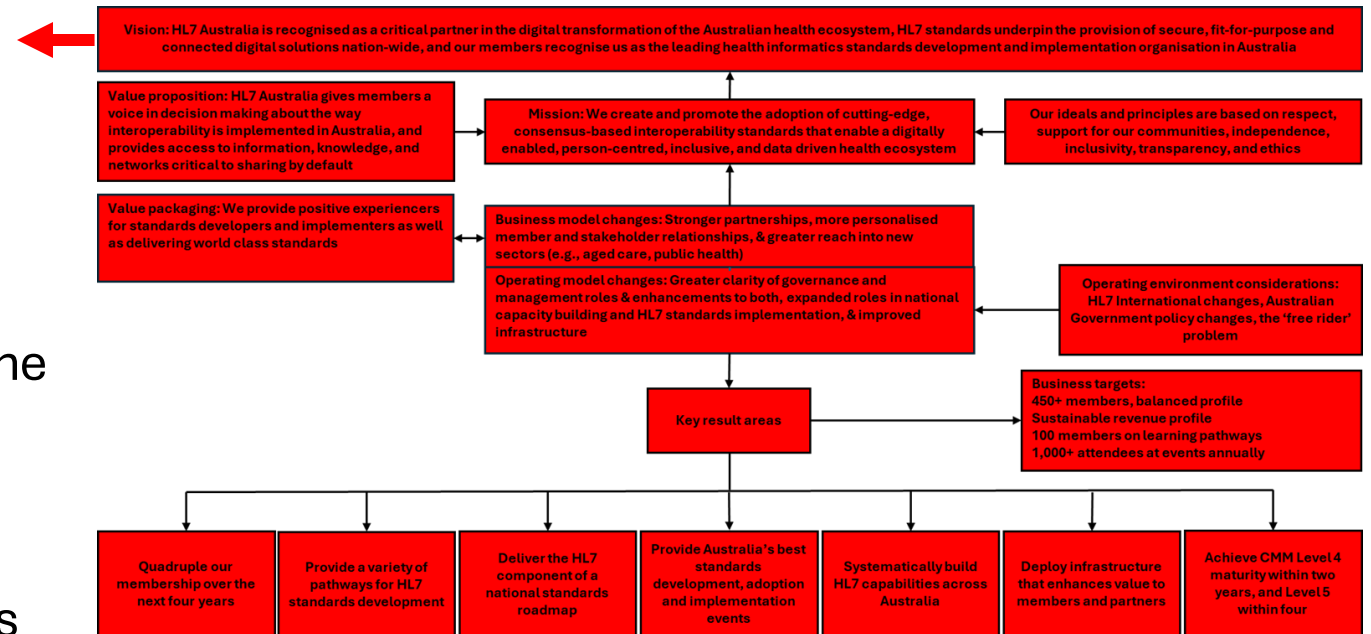
Version 1.0

Strategy



➤ Vision

- To be recognised as a critical partner in the digital transformation of the Australian health ecosystem
- For HL7 standards to underpin the provision of secure, fit-for-purpose and connected digital solutions nation-wide
- For our members to recognise us as the leading health informatics standards development and implementation organisation in Australia.

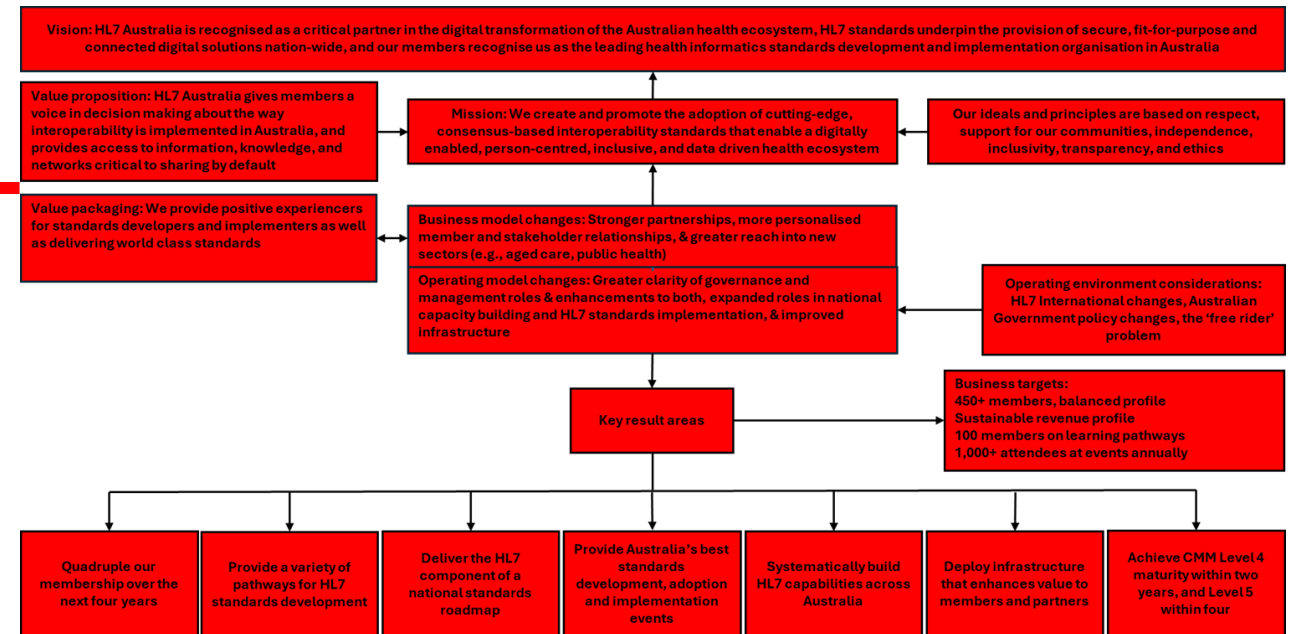


Strategy



➤ Value

- To give members a voice in decision-making about the way interoperability is implemented in Australia
- To provide access to information, knowledge and networks critical to sharing by default
- To provide positive experiences for standards developers and implementers as well as delivering world class standards

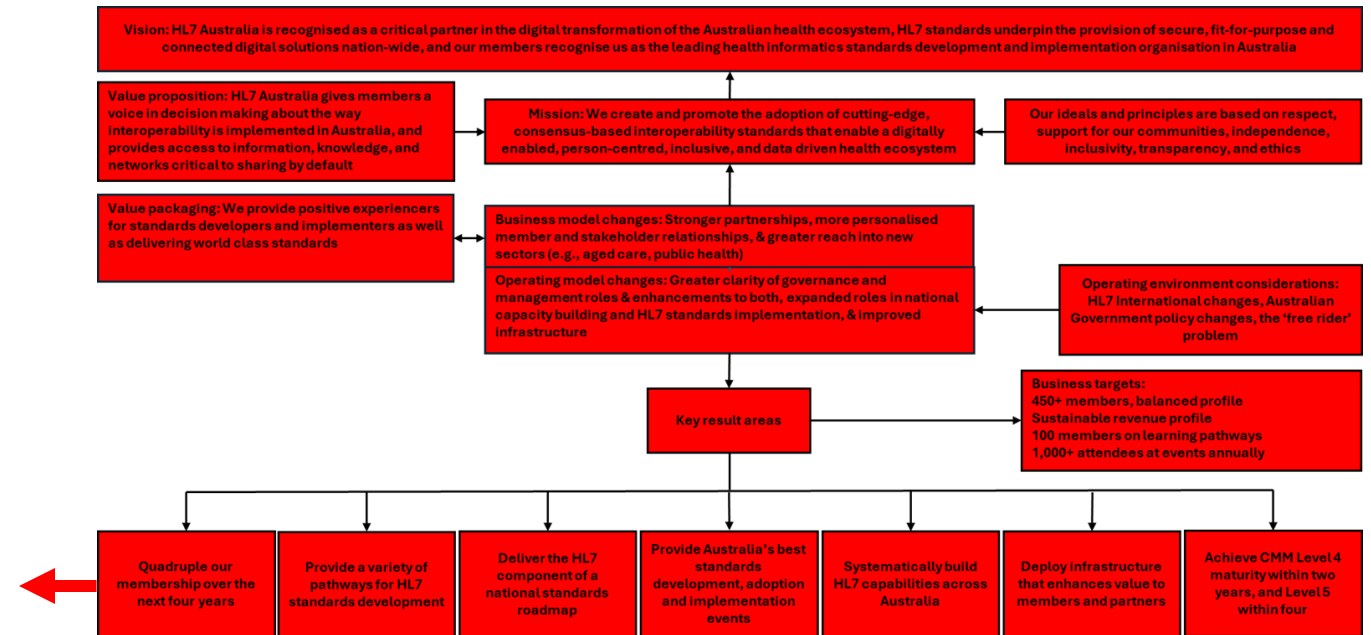


Strategy



➤ Key result areas

1. Quadruple our membership over the next 4 years
2. Provide a variety of pathways for HL7 standards development
3. Deliver the HL7 component of a national standards roadmap
4. Provide Australia's best standards events
5. Build HL7 capabilities
6. Overhaul our infrastructure to improve member services
7. Achieve CMMI Level 4 maturity within 2 years, Level 5 by 2029



Questions



Thank you



- **Members, for your support**
- **Board members, for your dedication, resilience & capabilities**
- **Naiti, Emma and the contractors we used to run the organisation and deliver services**
- **Volunteers who provide vital input into the development of HL7 standards, and who *are* HL7 Australia**

Directors' report to members: Agenda



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Treasurer's Report

Work Group Report

Election of Directors - Returning Officer's Report

Board Q & A

Close

Slide deck addendum: Director Profiles

Treasurer's report



- P&L FY25
- Income Summary 2025
- Expense Summary 2025
- Assets
- Liabilities
- Equity Position



Profit and loss



	<u>2025 (\$)</u>	<u>2024 (\$)</u>
Trading Income	954,889.59	1,414,698.78
Operating Expenses	987,602.87	1,602,752.28
Net Profit/(Loss)	(32,713.28)	(188,053.50)

Income summary



	<u>2025 (\$)</u>	<u>2024 (\$)</u>
Membership Fees	194,932.72	191,377.76
Sponsorship	-	120,000.00
Interest	4,867.20	5,082.34
Project Revenue (incl Training)	754,289.10	1,097,775.91
Other Revenue	800.57	462.77
Total	954,889.59	1,414,698.78

Expense summary



	<u>2025 (\$)</u>	<u>2024 (\$)</u>
Accounting Fees	33,927.50	1,600.00
Accounting Related (software, etc.)	5,800.30	3,422.90
AFCC	38,331.36	10,133.24
AFMF	26,250.00	-
Connectathon	25,802.90	2,099.75
Consultants & Admin	342,792.86	1,021,303.42
FHIR Training	305,022.95	446,150.85
International Dues	18,940.91	47,554.23
International Represenation	6,510.99	-
Legal	20,352.87	5,361.52
Intellectual Property (Trademarks, etc.)	2,952.27	5,976.00
Insurance	5,043.43	4,470.78
Subscriptions (Hosting, Software Subscriptions, etc.)	42,378.76	42,810.53
Staff Wages & Superannuation	41,575.61	-
CRM Upgrade Scoping	63,300.00	-
Other	8,620.16	11,869.06
Total	987,602.87	1,602,752.28

Assets



Category	<u>2025 (\$)</u>	<u>2024 (\$)</u>
Bank		
Bank - Beyond HL7 Australia Limited	394,282.45	362,486.17
Bank - Beyond Visa Admin	6,095.63	6,068.67
Bank - Beyond VISA Board	7,744.47	86,747.61
Bank - Stripe AUD	-	163.03
Total Bank	408,122.55	455,465.48
Current Assets		
Accounts Receivable	186,069.79	149,667.00
Total Current Assets	186,069.79	149,667.00
Fixed Assets		
Intangible Asset Pool	909.09	909.09
Less Accumulated Depreciation on Intangible Asset Pool	(909.09)	(909.09)
Total Fixed Assets	-	-
Non-current Assets		
Formation Expenses	903.00	903.00
Total Non-current Assets	903.00	903.00
Total Assets	595,095.34	606,035.48

Liabilities



Category	2025 (\$)	2024 (\$)
Current Liabilities		
Accounts Payable	64,752.05	-
Accrued expenses	-	128,789.16
GST	12,882.87	14,168.22
International Dues Provision	65,156.91	46,216.00
PAYG Withholdings Payable	2,994.00	-
Rounding	-	0.01
Superannuation Payable	1,410.70	-
Unearned Revenue	63,750.00	-
Total Current Liabilities	210,946.53	189,173.39
Non-current Liabilities		
Member limit of liability	1,360.00	1,360.00
Total Non-current Liabilities	1,360.00	1,360.00
Total Liabilities	212,306.53	190,533.39

Equity



Category	<u>2025 (\$)</u>	<u>2024 (\$)</u>
Equity		
Net Assets	382,788.81	415,502.09
Current Year Earnings	(32,713.28)	(188,053.50)
Retained Earnings	415,502.09	603,555.59
Total Equity	382,788.81	415,502.09

Questions



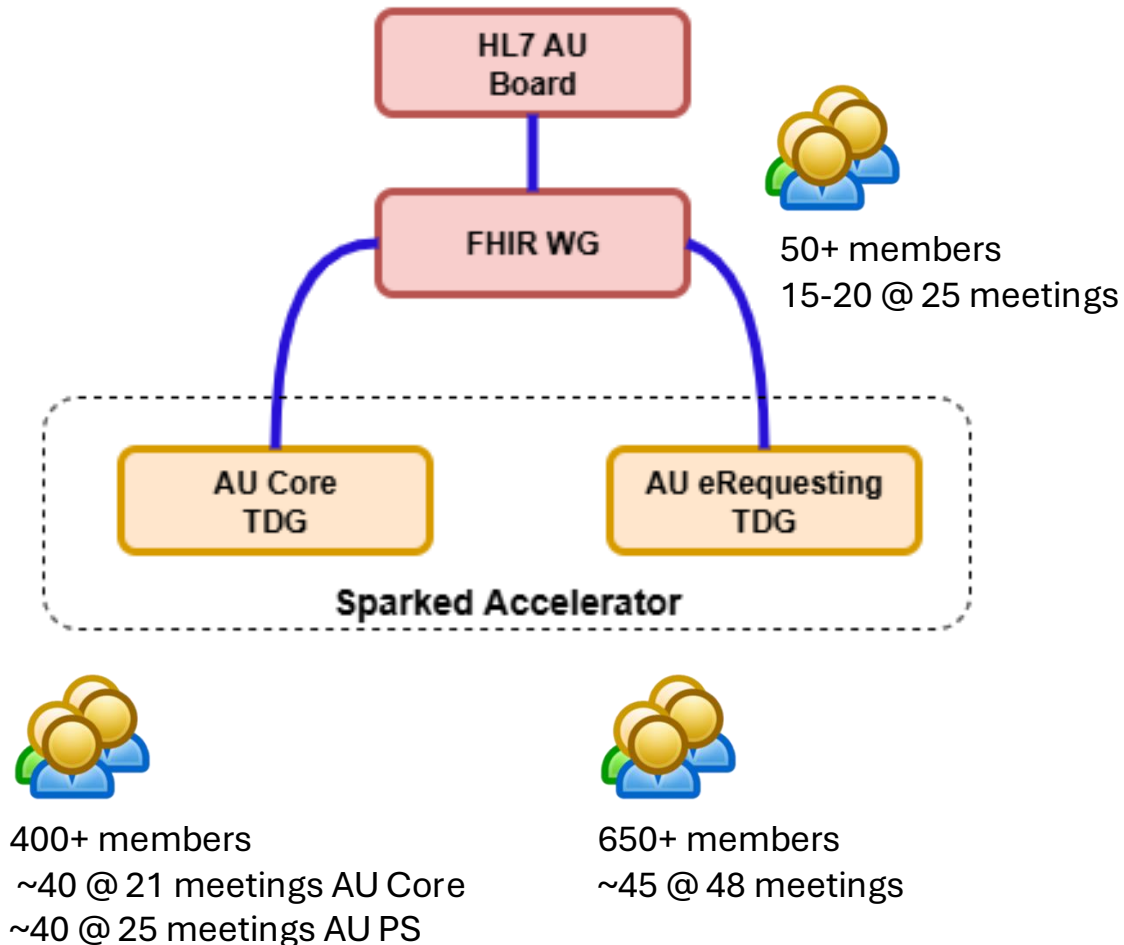
Work Group report



Active Committees
Consensus Delivery
Community Process



Committee structure



- Standards Governance Policy
- FHIR IG localisation
- Conventions, Maturity, Harmonisation
- Operational Governance
- Core Implementable Capability
- Common Workflow Implementation

Projects



Projects	
FHIR WG	<div><div>AU Base FHIR IG</div><div>Test Data Project</div><div>AU Core Inferno Testing Framework</div><div>AU Patient Summary Inferno Testing Framework</div></div>
AU Core TDG	<div><div>AU Core FHIR IG</div><div>AU Patient Summary FHIR IG</div></div>
AU eRequesting TDG	<div><div>AU eRequesting FHIR IG</div></div>

Publishing (from August 2024)



6

AU Base FHIR IG

2 Ballots (WS)
1 Working Standard
3 test/connectathon

6

AU Base FHIR IG

2 Ballots (WS)
1 Working Standard
3 test/connectathon

5

AU eRequesting FHIR IG

2 Ballots (DFC, WS)
3 test/connectathon

4

AU PS FHIR IG

1 Ballot (DFC)
3 test/connectathon

Work Group report

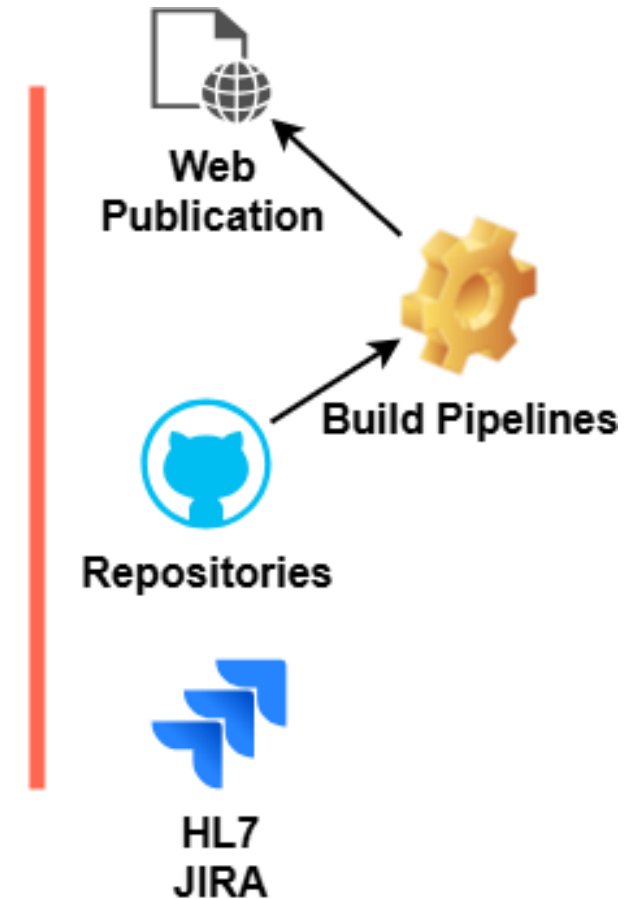


Operational Standards Development

Supporting Implementers

Standards operations (IG)

- GitHub Open Source Repositories (AU IGs)
- International Tx EcoSystem (AU IGs)
- FHIR IG Publishing Pipelines
- HL7 FHIR IG Distribution and Hosting
- HL7 International Jira (Artefacts, Ballots)



Standards operations (Projects & community)

- HL7 AU Projects Administration
- HL7 AU Balloting Administration
- HL7 AU You Tube Channel (Info, Meetings and Education)
- Co-chairs/Committee Mailing Lists
- HL7 International Confluence (AU Spaces)



Admin
Forms



HL7
CONFLUENCE



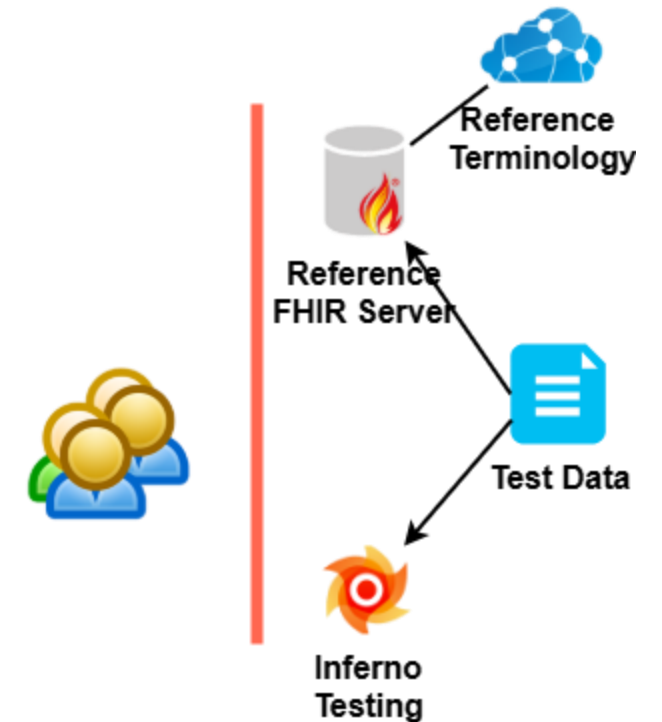
HL7 AU
YouTube



Mailing Lists

Standards operations (Reference & testing)

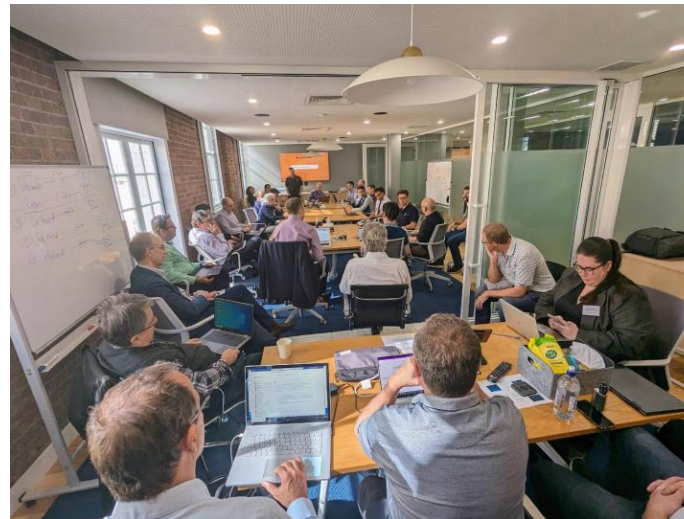
- HL7 AU Reference Terminology Server
- HL7 AU Reference FHIR Server
- AU Core/PS Inferno Testing Frameworks
- AU FHIR Test Data



Work Group



Continuing the mission to improve process and product consistency, reproducibility and support for scope expansion



Questions



Directors' report to members: Agenda



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Board Q & A

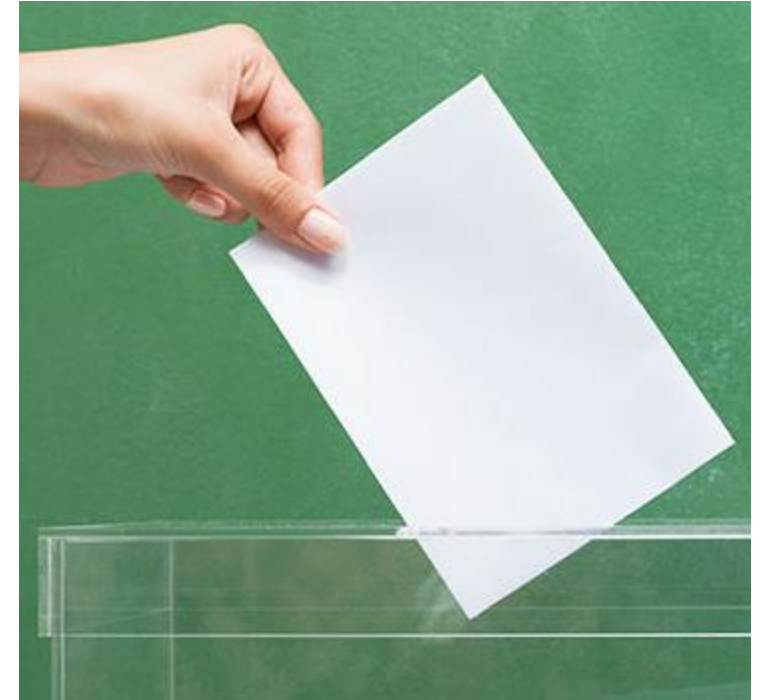
Close

Slide deck addendum: Director Profiles

Returning Officer's report



- Four general directors are retiring by rotation, with all being eligible to renominate)
- A call for nominations was issued 20 July & closed 30 July
- Six nominations were received: Marc Belej, Lisa Kalman, Kate Ebrill*, Leigh Donoghue, Robi Karp*, Reuben Daniels* (*denotes current director)

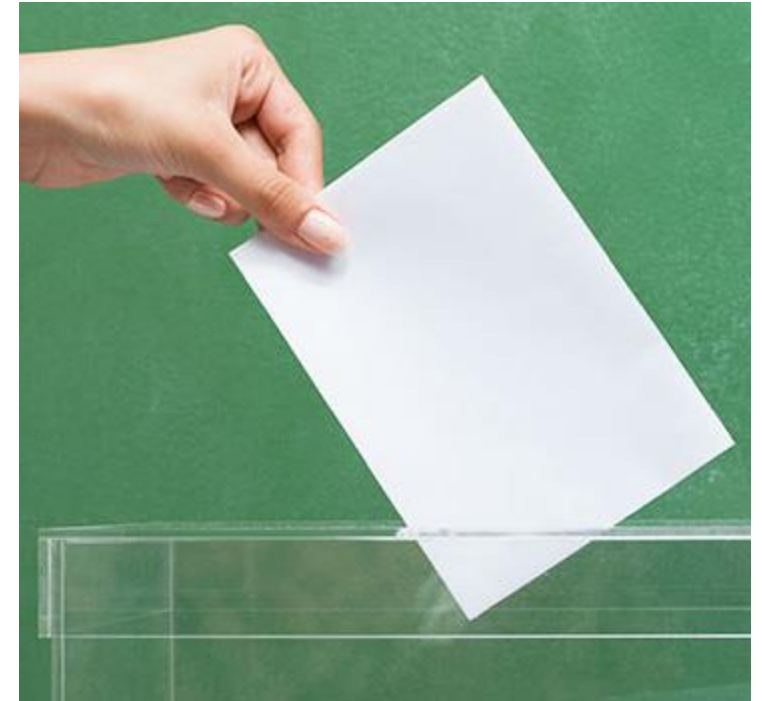


Returning Officer's report



- An electronic ballot was conducted online from 14 - 27 August
- 53 voters responded out of 120
- Reuben Daniels (81.6%), Kate Ebrill (64.9%), Leigh Donoghue (63.3%), and Robi Karp (57.3%) were elected

Thanks to all members who participated



Thank you



Rupert Lee
Director, Member Engagement



Richard Dixon-Hughes
Governance adviser
Returning Officer
HL7 International Council Member

Board Q & A



Thank you



Addendum: Director profiles

Director profile:



David Rowlands
Chair

Managing Director, Digital Health
Leadership Australasia

Term expires: AGM 2026

- GAICD, AFACSHM, FAIDH, B.Ec.(Hons), G.D.B.A., B.Sc.(Computer Science), CHIA
- Associate Adjunct Professor, RMIT, Adjunct Faculty, RCSI University
- 15+ years as a NFP company director, 5+ years as a Chair

Director profile:



Isobel Frean
Company Secretary

Director, Digital Health
Translation, Digital Health CRC

Term expires: AGM 2026

- PhD. Health Informatics, Ageing Informatics; MSc. Neuroscience Clinical Nurse Speciality, Nursing Science; BSc. Social Science & Nursing Studies
- 23 years involvement with HL7 as volunteer, member, educator, director

Director profile:



Robi Karp
Treasurer
HL7 AU Operations Lead

CEO, Fluffy Spider Technologies

Term expires: AGM 2025

- B.Sc. (Computer Science & Mathematics)
UNSW
- Advisory board member to SCIT UoW
- 20+ years as a company director

Director profile:



Kate Ebrill
Events Director

Product and Services Lead -
Interoperability, CSIRO

Term expires: AGM 2025

- FAIDH, B.H.Sc (Nutrition & Dietetics), MPH, CHIA
- ~ 5 years as a company director

Director profile:



Rupert Lee
Director Member Engagement

Head of Strategic Growth &
Government
Relations, Telstra Health

Term expires: AGM 2025

- GAICD, GCert BA (Business Administration)
- 12+ years in senior strategy, operations, business and engagement roles across public and private sectors

Director profile:



Reuben Daniels
Director Standards Development
(Governance)

Managing Director, Saludax

Term expires: AGM 2025

- FAIDH, B.Sc (Hons), B.Sc (Computer Science, Mathematics), TOGAF, CHIA
- 6+ years as an NFP board director
- Deputy FHIR Product Director, HL7 International

Director profile:



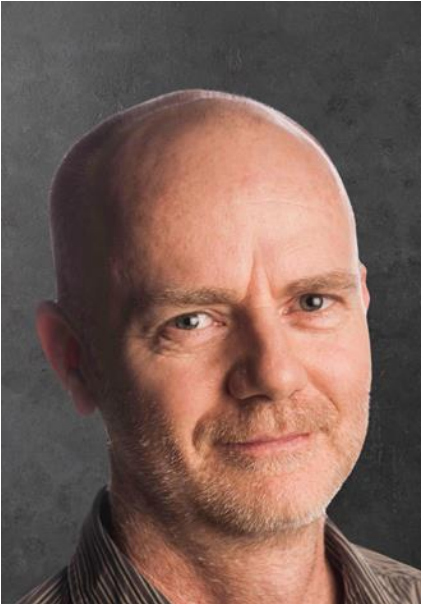
Brett Esler
Director Standards Development
HL7 AU Technical Lead

Consultant

Term expires: AGM 2026

- B.E., B.Sc.
- 10+ years as a company director
- FHIR WG Co-chair

Director profile:



Andy Bond
Connectathons Director

Interoperability Lead, Magentus

Term expires: AGM 2026

- PhD (VUW) Computer Science
- ~5 years as a company director
- AFCC Deputy Chair, eRequersting TDG Co-chair